

# Interactions


# In & Around Insti

Week 2 | DEP 303

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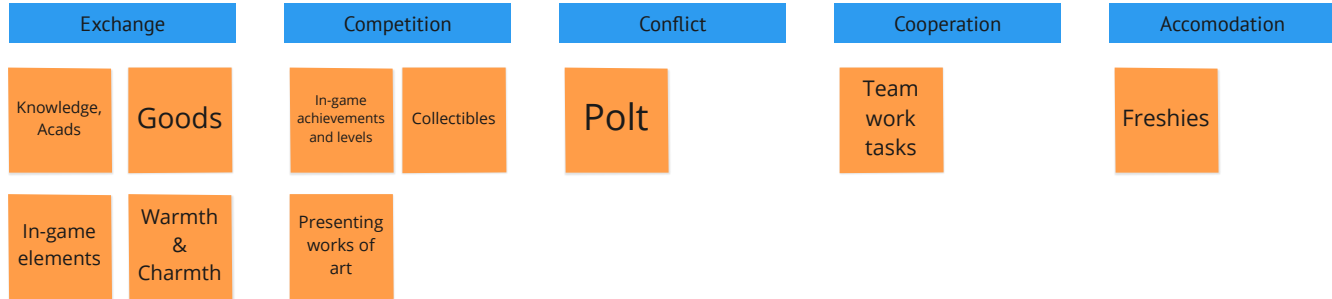
Abisek

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# Interactions in Insti

Solutions to cater to all the five basic types of social interactions which happen in IIT Bombay as it serves as a common space of people from different backgrounds and with different interests and serves as a hot spot of human interaction as an educational institute



# Location Based

- **Temporary social media like system based on your location**
  - keeping in touch with the events and meets
  - planning for events and meets
- **Enhancing the experiencing of a place**
  - leave memories/photos behind
  - Information about it in real life
- **Getting to know People around you in real time**
- **Organizing micro-events**

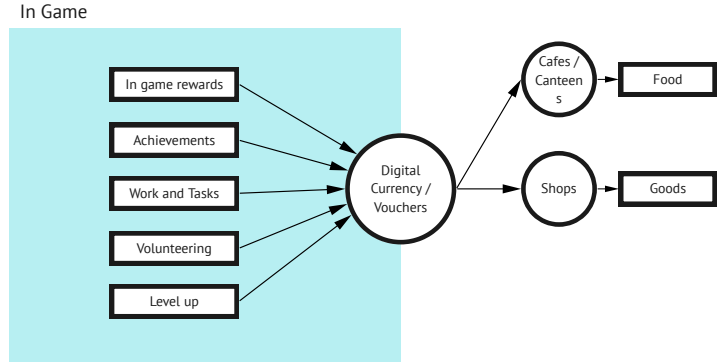
# Augmented Reality

- **Putting up works in public spaces**
  - Which includes different mediums like music, art, literature
- **Digital notice boards**
  - Community handled notice boards which can have content which announce events
- **Art Installations**
  - Due to Covid, number of people on the streets have reduced and having a way to view and create three dimensional installation art can be solution to this.

# Reward System

A functional reward system which will serve as the primary motivating factor to use the system for personal benefits as well.

One of the ways is to provide virtual currency which could be exchanged for goods in real life.



# Problems

- **Digitization of Human interactions**
- **Lack of means to Personalize a public space**
  - Graffiti
  - Literature, music
  - Wall art (SAC walls after/during the fests)
- **Information about events**
  - Make plans with others
  - Expressing self interests
  - Shared interests
  - Priorities- acads, cult, polt, friends
- **What motivates people to step out and go for events?**
- **Interaction with the animals in campus**

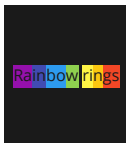
# Ideas

Social media  
based on  
Physical  
location

AR

REWARD  
SYSTEM

Animals



Spotted

Badge  
system

Graffiti

Wall  
art

SAC  
walls

QR  
codes

Anonymity  
(upvote  
system)

Clubs

Bonding  
before and  
after  
events

Getting  
people  
to places

Hang  
out  
spots

Navigation

Leave  
memories  
/pictures



# Feedback & Questions